Whether it's feeding, fueling, healing, or moving, we are helping solve global problems through the adoption of transformative technologies. From software to hardware and services, digital transformation is becoming the largest driver of new solutions and technology investments among Calgary businesses.

The engines of growth for digital transformation spending include:

- AR/VR and Robotics
- Big Data
- Biotechnology / Medical Tech
- Blockchain
- Cleantech
- Cloud Technologies
- AI Systems
- Digital Media
- Industry 4.0
- Internet of Things (IoT)
- Machine Learning
- Next Gen Security
- Unmanned Aerial Systems (UAS)

**DX Spend of Alberta Industries**

It's projected that Calgary businesses will lead Alberta's $18.4 billion spend on digital transformation (DX) from 2019 to 2022.

**Digital Transformation Spend Surges in Calgary**

Calgary's leading sectors in digital transformation from 2019 to 2022:

- **Creative Industries**
- **Financial Services**
- **Transportation & Logistics**
- **Life Sciences**
- **Energy**
- **Manufacturing**
- **Agribusiness**

- **$1.9B**
  - Energy
- **$1B**
  - Creative Industries
- **$627M**
  - Life Sciences

Calgary digital transformation spend is projected to grow by a compound annual growth rate of 20% between 2019 and 2022.

**Agribusiness and Manufacturing** will be the fastest growing adopters of digital transformative technologies.